

OPEN CALL FOR DEEP TECH & DEEP SCIENCE START-UPS TO PITCH & SHOWCASE AT TRANSFIERE, THE 10TH EUROPEAN MEETING ON SCIENCE, TECHNOLOGY AND INNOVATION

INTERNATIONAL DEEP TECH & DEEP SCIENCE START-UPS INVESTMENT FORUM

Date: 14 Apr 2021 (16:00-17:30 GMT+1)

Location: Malaga Trade Fair & Congress Center (Malaga, Andalusia, Spain).

Format: Hybrid format, presence-based modality for Spanish participants and virtual-based for international participants.

Language: English

Registration: Before the 26th March 2021 (form at Fycma website) Pitch deck will be requested before the forum.

Cost: FREE for start-ups.

Benefits for start-ups

- For all applicants, free access to the exhibition area
- For the **selected** start-ups:
 - 5-minute pitch in front of deep tech investors & experts (3min pitch + 2min Q&A)
 - Specialized audience looking for deep tech solutions and investment opportunities
 - Free access to the networking agenda that allows having more than 30 B2B meetings with other attendees and potential partners during the event.
- The 'best deep tech start-up' will be awarded at the official ceremony the next day (15th Apr) giving visibility through international communication and media opportunities. The winner will be also presented in the platform Transfiere 360°.

First selection process (10 start-ups): the selection committee -which includes the members of Transfiere advisory board for investment promotion- will select 10 start-ups, 5 Spanish and 5 international (non-Spanish). The communication of the selected start-ups will be done on the 5th Apr 2021.

The selection committee include members from the following entities:

- Agency of Innovation and Development of Andalusia (IDEA)
- Andalusian Knowledge Agency (AAC)
- AXIS Risk Capital - ICO (Instituto de Crédito Oficial)
- Centre for the Development of Industrial Technology (CDTI)
- City of Malaga
- EIT Health
- ENISA
- FINNOVA Foundation
- Origen Ventures Fund
- Spanish Venture Capital & Private Equity Association (ASCRI)

Second selection process (1 awarded start-up): At the end of the pitching session, the audience will select the best start-up.

Selection criteria: Technology (fit to the open call focus), go to market feasibility, market potential, impact to the society (EU challenges: sustainability, digitization and resilience).

About the Enterprise Europe Network

The [Enterprise Europe Network](#) is **the world's largest support network for SMEs and start-ups**. The Network, supported by the EC, is active in more than 60 countries worldwide and brings together more than 600 member organisations. In Andalusia, the Network is coordinated by the Agency of Innovation and Development of Andalusia IDEA in cooperation with the Andalusian Knowledge Agency, the Confederation of Businesses of Andalusia y the Andalusian Council of Chambers.

About Transfiere

Transfiere is the biggest professional and multi-sector Forum devoted to knowledge and technology transfer that takes place in Spain, gathering the most relevant players of the national and international R&D&i ecosystem.

2021 Dates: 14 & 15 Apr 2021

Web: <https://transfiere.fycma.com> **Video** <https://youtu.be/1u7TL-kYakU>

2020 Edition: 4,600 professionals, 1,826 entities involved, 50,500 research group represented, 315 speakers, 27 prototypes, 9 Technology Challenges, 5.500 meetings, 39 accelerators and investment fund & 30 countries represented.

About deep tech

Deep tech relates to technologies that require high level of scientific knowledge to be developed and high investment to be transformed into products or services that can reach global markets, having a large impact in society. The big challenge of deep tech start-ups is to cross the bridge from science to innovation.